

Recruitment Plan Template

Who are you looking for?

(based on the Board Matrix and Position Description) [OBJ]

Where can you find them?

How will you reach them? (what methods will you use – targeted ask, word of mouth, social media, website)

What is your message - What is the reason this work needs to be done?

- Address potential barriers and benefits to the volunteer
- What skills or experience are you looking for?
- What is the time commitment?

Who will recruit?

What is your timeframe?